

# Terms of Service

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**Last Updated:** March 15, 2026

Welcome to the **Turnberry Golf Club** messaging service. By opting into our SMS service via our AI voice agent or website, you agree to the following terms and conditions.

## 1. Program Description

Turnberry Golf Club provides automated mobile messages to golfers who have reserved tee times. These messages include booking confirmations, secure payment links via Stripe, and operational updates regarding your reservation.

## 2. Message Frequency and Rates

**Important:** Message and data rates may apply for any messages sent to you from us and to us from you. Message frequency varies based on your interaction with our reservation system.

## 3. Opt-Out and Cancellation

You can cancel the SMS service at any time. Just text **STOP** to our messaging number. After you send the SMS message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time or call our reservation line.

## 4. Support and Help

If you are experiencing issues with the messaging program, you can reply with the keyword **HELP** for more assistance, or you can get help directly by calling our pro shop at the number provided on our website.

## 5. Interruption of Service

Carriers are not liable for delayed or undelivered messages. We provide this service on an "as-is" basis and cannot guarantee delivery in areas of poor cellular reception or carrier downtime.

## 6. Privacy

Data obtained from you in connection with this SMS service may include your cell phone number, your carrier's name, and the date, time, and content of your messages. We use this information in accordance with our [Privacy Policy](#).

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